

Responsible Promotion

The Success of Our Business Strategies Relies on The Support of Our Clients. There is a clear and essential requirement for ABM to develop and maintain mutually positive and beneficial partnerships, which are based on the conformity to rules and standards, without discrimination, scrupulously honest and transparent in our business dealings to ensure commercial trustworthiness.

We are committed to supplying to all of our Clients, Customers and Staff, all our services and equipment in accordance with the most recent statutory requirements relating to applicable health, safety and product requirements.

The promotion of ABM's services and the advertising of these services will always be conducted in a factual manner and with a commitment in our approach to fairness and even-handedness.

ABM and its marketing suppliers adhere to internationally recognised marketing standards and codes of conduct, see:

<https://cms.iccwbo.org/content/uploads/sites/3/2018/09/icc-advertising-and-marketing-communications-code-int.pdf>

This approach ensures that ABM will never engage in any misinterpretation of its services, the equipment it supplies or such services and equipment that may be offered by our competitors.

Signature:

A handwritten signature in blue ink, appearing to be 'Ian Anderson', written over a light blue rectangular background.

Ian Anderson
Managing Director